

Strategic Planning



Framing the Future and Finding Your WaySM



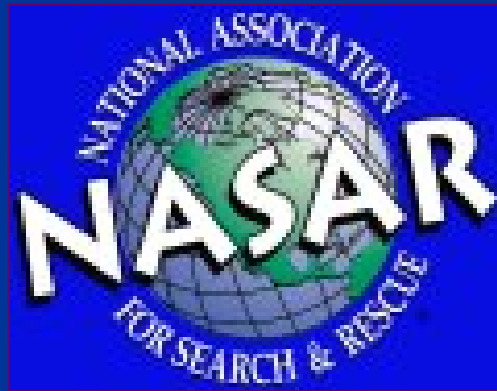
Balanced Management[®] Inc
Strategic Organizational Consulting

A proud NASAR corporate sponsor

www.balancedmanagement.com

Purpose

To chart NASAR's long-term course.



“With careful and detailed planning, one
can win;

with careless and less detailed planning,
one cannot win.

How much more certain is defeat if one
does not plan at all!

From the way planning is done
beforehand, we can predict victory or
defeat.”

- *Sun Tzu*

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The Process

Framing the Future and Finding Your Way™ Process



Phase 1 –

Analyzing Strategic Knowledge
Gaps



Phase 2 –

Preparing for Uncertainty



Phase 3 –

Developing Strategy & Plan



Phase 4 –

Testing Strategy & Plan

Process Objectives

- Describe NASAR's driving issues
- Discuss gaps in strategic knowledge
- Present several scenarios of the future
- Refine NASAR's Vision
- Develop strategic contingencies
- Choose NASAR's strategy
- Develop/refine goals, objectives, and tactics
- Test strategy and plan

Using our strategy to focus **NASAR**

Developing your goals, objectives, tactics

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Analyzing Strategic Knowledge
Gaps



Phase 2 –

Preparing for Uncertainty



Phase 3 –

Developing Strategy & Plan



Phase 4 –

Testing Strategy & Plan

Re-Organization

NASAR's Re-organization

- The Board and Staff are working jointly in identify areas needed for re-organization.
- This process is separate and not dependant upon Strategic Planning process, however the Strategic Planning may impact.
- Goal of the process...becoming a more efficient, effective, and transparent organization.
- Changes already made include...Virtual Office, posting of corporation documents, staff junction changes.

Product Development Update

Product Updates

- Fundamentals of Search and Rescue Text and Instructor Materials.
- Managing the Lost Person Incident Text.
- Hug-a-Tree Program.

Conference Update

SAR 2006 – AUSTIN, TX

SAR 2007

THANK YOU!

SEE YA'LL IN AUSTIN!